

A BCD Creative

University Heights, OH

Print

Web

Photography

Video

Interactive

A BCD Creative

Contact Information

BRADY DINDIA
Owner & Print Designer

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abcdcreative.com

ERIC MUNDSON
Owner & Web Designer

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(216) 533-8168
abcdcreative.com

Print

Web

Photography

Video

Interactive

A BCD Creative

About Us

BRADY DINDIA

Owner & Graphic Designer

Brady has over fifteen years graphic design experience and truly loves collaborating with her clients to create unique, stream-lined materials to match their specific marketing needs. From a simple logo to a product catalog, Brady is a virtual one-stop-shop for all your corporate or personal graphic design needs. Additionally, Brady has an extensive background in branding and branding maintenance helping clients both develop a brand identity and/or maintaining and enhancing an existing branding image. Other areas of expertise include photography, photo color correction and photo manipulation.

ERIC MUNDSON

Owner & Web Designer

Eric has over fifteen years of graphic design, web design and video production experience. Whether it is starting your web page from scratch, or enhancing and upgrading your current site, Eric can help take your online design needs to the next level. In addition, Eric can maximize your online branding by designing and linking all your internet marketing elements via custom email templates, Facebook, Twitter and Linked-in.

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: BASF • Europe, North America, South America

A BCD Creative was hired by BASF Construction Chemicals in 2007 to serve as a freelance design firm. We serve as the primary designers for their creative needs which include, but are not limited to, sell sheets, direct mail, print ads, signage & banners, website support materials, corporate videos and tradeshow signage & materials.

This client requires a balancing act of a strict branding presence with a strong sense of design. While they have a corporate identity that spans globally, much of their work is geared toward regional projects. All projects have to reflect the important branding guidelines established by the Global Headquarters, but also have to be personalized to reflect the units/divisions or sales personnel associated with specific projects. A BCD Creative is entrusted to find the right balance for each project and has successfully done so for many years. In 2013 and 2014, BASF went through a massive re-branding project in Asia and North America. Our division was the first to go through the process in North America. A BCD Creative was responsible for organizing the process,. Our responsibilities included creating new templates for Canada, the U.S. and Mexico, that met the new branding requirements, and for transitioning all existing pieces from the old branding to the new requirements. In 14 months time, we re-branded, or created over 500 pieces for this extensive project.

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A B C D Creative

Client: BASF • Europe, North America, South America

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Access any old product name or new product name on demand!

Visit www.master-builders-solutions.basf.us to download the apps

BASF
The Chemical Company

CONNECTING LEGACIES OF INNOVATION UNDER ONE BRAND.
MASTER BUILDERS SOLUTIONS.

Partnership to Build a Sustainable Tomorrow

BASF
The Chemical Company

Admixtures Systems
New Master Builders Solutions

Recommended dosages

Formerly	Design	Formerly	Design
High Range Water Reducers			
MasterGlenium 3000	Glenium 3000 1.18 (10-117)	MasterMatrin VMA 302	Rheomat VMA 302 2.14 (19-216)
MasterGlenium 3400	Glenium 3400 3.12 (30-283)	MasterMatrin VMA 450	Rheomat VMA 450 2.84 (26-250)
MasterGlenium 7000	Glenium 7000 3-15 (30-283)	Workability Retaining Admixtures	
MasterGlenium 7211	PG 1262 3-15 (30-283)	MasterFlow 2.00	RheoFlow 2.00 3-12 (29-267)
MasterGlenium 7700	Glenium 7700 2-15 (20-190)	Slit-Fill and Concretion Mixtures	
MasterFlowBuild 1000	FlowBuild 1000 10-25 (100-1000)	MasterLife SF 100	Rheomat SF 100 5-10% by mass of cement
Accelerators			
MasterSet AC 224	Fluozith 10234 16-18 (160-200)	MasterLife AC 202	Rheomat 202 1 g/g of (5-10%)
MasterSet FP 20	Fluozith 20 8-10 (80-200)	MasterLife C130	Rheomat C130 1-gal/gal of (0-30-10%)
MasterSet AC 122	Fluozith 12042 16-41 (160-170)	Shrinkage and Crack Reducers	
Retarders and Hydration Control Additives			
MasterSet Deho	Deho Stabilizer 16-18 (160-180)	MasterLife SRA 20	MasterSet SRA 20 0.5-1.5 (0.5-1.5)
MasterSet R 100	Fluozith 10091 2-4 (10-20)	MasterLife CRH 007	MasterSet CRH 007 1-2 (0-2)
MasterSet R 300	Fluozith 3001 2-4 (10-20)	Anti-Washout Admixtures	
Air Entrainers and Finishing Agents			
MasterAir AC 420	EverAir 0.25-4 (25-40)	MasterMats UV 400	Rheomat UV 400 2.00 (200-100)
MasterAir AC 200	MicroAir 0.175-1.5 (1.5-15)	ASR Inhibitor	
MasterAir AE 90	ASR-AE 90 0.25-4 (15-100)	MasterLife ABR 30	AGN 30/V Contact BASF
MasterAir VR 15	ASR-VR 0.25-4 (15-100)	Rheology Controlling	
MasterCell 50	RheoCell 30 Contact BASF	MasterMatrin 33	RheoCell 33 2.12 (120-780)
Liquid Coloring			
MasterColor	RheoColor L Contact BASF	Integral Waterproofing	
MasterLife 2000	Rheomat 2000 7% by mass of concrete		

Admixture Performance Guide For Improving Concrete

Master Builders Solutions from BASF

The Master Builders Solutions brand brings all of BASF's expertise together to create chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than a century in the construction industry.

The know-how and experience of a global community of BASF construction experts from the core of Master Builders Solutions. We combine the right elements from our portfolio to solve your specific construction challenges.

We collaborate across areas of expertise and regions and draw on the experience gained from countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make you more successful and drive sustainable construction. The comprehensive portfolio under the Master Builders Solutions brand encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, concrete repair and protection solutions, performance grouts, performance coating solutions.

Master Builders Solutions products from BASF for the Construction Industry:

MasterSet® Solutions for air entrained concrete	MasterFlow® Solutions for high performance finishing concrete	MasterProtect® Solutions for extreme protection concrete
MasterFlow® Solutions for concrete strengthening	MasterSeal® Solutions for concrete seepage	MasterRebuild® Solutions for high slump concrete
MasterCem® Solutions for manufactured concrete products	MasterKure® Solutions for concrete curing	MasterFlow® Solutions for underground construction
MasterCem® Solutions for cement manufacturing	MasterSet® Solutions for enhanced durability	MasterSeal® Solutions for waterproofing and sealing
MasterSeal® Solutions for concrete repair	MasterEnaco® Advanced ready-to-use control solutions for self-compensating concrete	MasterSeal® Solutions for seal cement
MasterLife® Compensating solutions for fiber reinforced concrete	MasterPol® Solutions for lightweight concrete	MasterTop® Solutions for leveling and leveling
MasterFlow® Solutions for network treatment	MasterPolySheet® Solutions for medium slump concrete with superior flexibility	MasterTop® Solutions for leveling and leveling
MasterFlow® Solutions for precision grouting	MasterFlexibility® Solutions for conventional slump concrete	MasterTop® Solutions for leveling and leveling

Contact

Basf North America
Construction Chemicals Division
Customer Care 1-800-854-4444
1000 Corporate Blvd. • P.O. Box 1381
St. Louis, MO 63103 • Fax: 314-271-6000

Basf
1000 Corporate Blvd.
St. Louis, MO 63103 • Fax: 314-271-6000

www.master-builders-solutions.basf.us

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Ads & Brochures

Print

Web


Photography

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A B C D Creative

Client: BASF • Europe, North America, South America




Concrete Technology in Focus

4x4™ Concrete System

Repair for Airport Pavement


Introduction
As transportation requirements in North America continue to grow, there is an ever-increasing demand placed on the highway and airport infrastructure systems. Concrete pavements, for example, carry larger volumes of automobile and aircraft traffic than originally intended and are wearing out. Many pavements have already outlived their useful service lives and are scheduled for repair or replacement.



Challenge
Fixing and reforming these pavements to service quickly to a real challenge for engineers, producers, and contractors who are attempting to meet the demands of the public for minimal disruption to their traveling experience.

Solution
An innovative, patented, high-early strength concrete known as the 4x4 Concrete system has been developed for fast-track replacement of deteriorated pavement panels to permit early opening of highways and airport pavements. The 4x4 Concrete system achieves 400 psi (2.76 MPa) flexural strength within 4 hours after placement and 600 psi (4.14 MPa), the minimum ultimate flexural strength established by the FAA for airport pavements, shortly thereafter.

The 4x4 Concrete system is produced using locally available portland-cement and aggregates and uses a unique combination of BASF's Master Builders Solutions brand MasterCem™, MasterSeal™ DELVO and MasterSeal™ admixtures, permitting workability, rheology control, and strength performance for economical repairs.



The Chemical Company

4x4™ Concrete System

4x4 Concrete System for Repair of Airport Pavements

Features

- Uses DOT approved admixtures and locally available cement and aggregates
- Mixed and delivered in ready-mix concrete trucks
- Meets FAA P-501 Specification requirements for airport concrete pavements
- Easy to place and finish
- Attains high-early strength quickly
- Resistant to aviation fuel and deicing fluids
- Resistant to abrasion and freezing and thawing cycles

Benefits

- Minimizes pavement repair logistics
- Alternative to fast-setting cement concrete
- Minimizes closure time and traffic disruption
- Lowers life cycle cost
- Durable – increased service life
- Less expensive than proprietary fast-setting cement concrete

FAA Acceptance Criteria Item P-501 Portland Cement Concrete Pavement Description

Relevant Sections for the 4x4 Concrete System

Item	Criteria	4x4 Concrete Compliance
Materials		
Cement	ASTM C 150 – Type I, II, or III	Meets
Fly Ash	ASTM C 918 – Class C or F	Meets
Fine Aggregate	ASTM C 33	Meets
Coarse Aggregate	ASTM C 33	Meets
Water	Potable	Meets
Admixtures		
Air-Entraining	ASTM C 260/C 494M	Meets
MasterCem™ or MasterPolyheed™	ASTM C 494/C 494M – Type A or F	Meets
MasterSeal™ DELVO	ASTM C 494/C 494M – Type B	Meets
MasterSeal™ AC 534 or MasterLife™ C10	ASTM C 494/C 494M – Type C	Meets


Item	Criteria	4x4 Concrete Compliance
Concrete		
Cement Content	500 lb/yd ³ (297 kg/m ³) minimum	Meets 750-850 lb/yd ³ (445-505 kg/m ³)
w/cm	0.50 maximum	Meets < 0.35 required
Slump		
Side Form	ASTM C 143.1 – 2 in. (51 – 50 mm)	Meets Requires specification modification to allow 8 in. (203 mm) slump or greater
Admixture Batching Sequence	Manufacturer's recommendations	Meets
Mixing	ASTM C 94	Meets
Flexural Strength	ASTM C 78: • 500 psi (3.4 MPa) minimum to open pavement to traffic • 600 psi (4.1 MPa) minimum ultimate strength	Meets
Compressive Strength (alternative)	ASTM C 39: • 3,500 psi (24.1 MPa) minimum	Meets
Side-Form Construction	Place concrete on moistened subgrade	Modify specification to allow slip sheet or subgrade

More Information
The Master Builders Solutions brand brings all of BASF's expertise together to create chemical solutions for new construction, maintenance, repair and renovation of structures. Master Builders Solutions is built on the experience gained from more than a century in the construction industry. The know-how and experience of a global community of BASF construction experts form the core of Master Builders Solutions. We combine the right elements from our portfolio to solve your specific construction challenges. We collaborate across areas of expertise and regions and draw on the experience gained from countless construction projects worldwide. We leverage global BASF technologies, as well as our in-depth knowledge of local building needs, to develop innovations that help make you more successful and drive sustainable construction. The comprehensive portfolio under the Master Builders Solutions brand encompasses concrete admixtures, cement additives, chemical solutions for underground construction, waterproofing solutions, sealants, concrete repair & protection solutions, performance grouts, performance flooring solutions.

LIMITED WARRANTY NOTICE
We warrant our products to be of good quality and will replace or, at our discretion, refund the purchase price of any products proved defective. Satisfactory results depend not only upon quality products, but also upon many factors beyond our control. Therefore, except for such replacement or refund, BASF MAKES NO WARRANTY OR GUARANTEE, EXPRESS OR IMPLIED, INCLUDING WARRANTIES OF FITNESS FOR A PARTICULAR PURPOSE OR MERCHANTABILITY, RESPECTING ITS PRODUCTS, and BASF shall have no other liability with respect thereto. Any claims regarding product defect must be received in writing within one (1) year from the date of shipment. User shall determine the suitability of the products for the intended use and assume all risks and liability in connection therewith. Any authorized change in the printed recommendations concerning the use of our products must bear the signature of the BASF Technical Manager. This information and all further technical advice are based on BASF's present knowledge and experience. However, BASF assumes no liability for providing such information and advice including the extent to which such information and advice may relate to existing third party intellectual property rights, especially patent rights. BASF SHALL NOT BE RESPONSIBLE FOR CONSEQUENTIAL, INDIRECT OR INCIDENTAL DAMAGES INCLUDING LOSS OF PROFITS OR ANY KIND. BASF reserves the right to make any changes according to technological progress or further developments.

*Effective January 1, 2014, the names of BASF's Master Builders Solutions brand products have changed: MasterCem became MasterCem™, Delvo became MasterSeal™ DELVO, Polyheed became MasterPolyheed™, and MasterSeal™ became MasterSeal™.

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Contact

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www.masterbuildersolutions.com

Canada:
1800 Clark Roadwood
Brimley, Ontario L1R 4M1
Tel: 800 387-5302 • Fax: 905 792-0503

Technical Bulletin/Rebranding

Print

Web

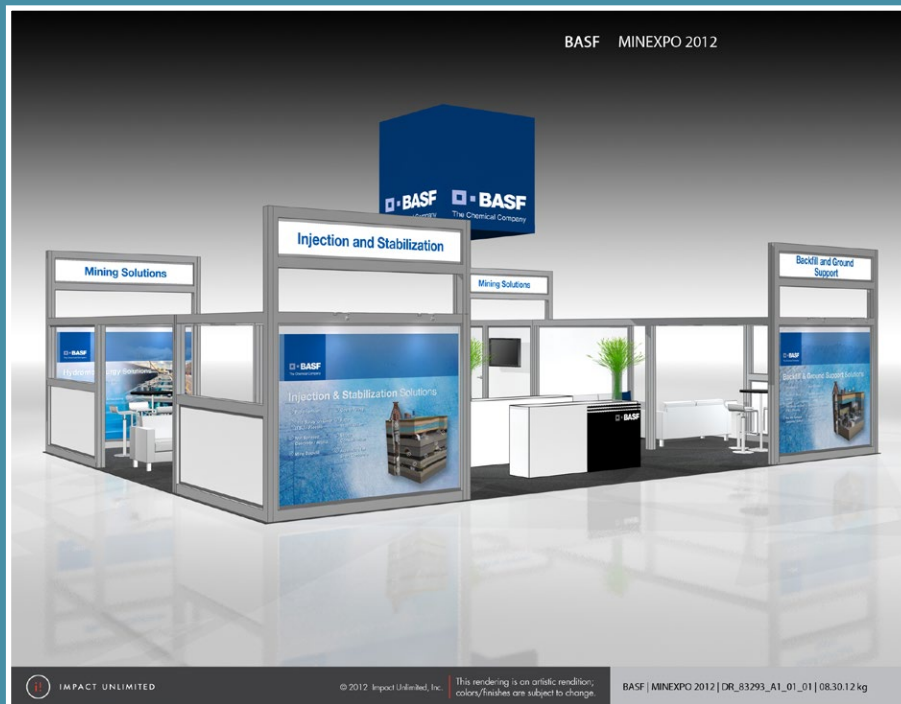
Photography

Video

Interactive

A BCD Creative

Client: BASF • Europe, North America, South America



Tradeshow Booth/Graphics/Rebranding

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: BASF • Europe, North America, South America

 BASF RheoTECZ60 Video

 BASF PCI Video

Videos

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Compass Self Storage • Cleveland

A BCD Creative has been working with Compass Self Storage for four years. Compass Self Storage is a division of Amsdell Corp., located in Cleveland, Ohio. This growing company has been adding an average of 5 stores/locations to their portfolio each year. This consumer driven business has relied heavily on advertising in local and regional publications, but also makes use of many other print channels, such as billboards, promotional signage, window and floor decals, and truck wraps. Their diverse needs have been a welcome creative challenge to the A BCD Creative team.

Print

Web

Photography

Video

Interactive

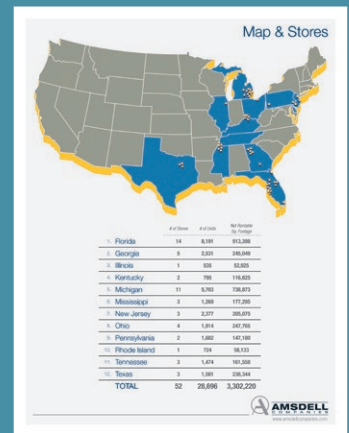
A B C D Creative

Client: Compass Self Storage • Cleveland



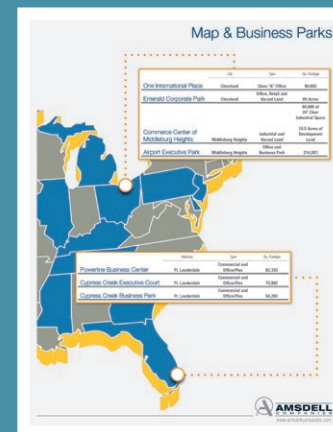
Our History & Growth

- 1926** - Columbus-based business becomes national company in St. Louis, Missouri.
- 1976** - First self-storage facility in St. Louis, Mo. Storage units are located across the country.
- 1984** - Amstell opens first self-storage facility in Columbus, Ohio.
- 1990's** - Joint Venture Partnership with Spacor, Inc. (now Spacor Self Storage) in St. Louis, Mo. Amstell acquires 10 self-storage facilities in St. Louis, Mo. and 14 facilities in Florida.
- 1995** - Amstell acquires 10 self-storage facilities in New York State. Company acquires the entire portfolio of self-storage facilities in Cleveland, Ohio.
- 2000's** - Amstell acquires 10 self-storage facilities in Cleveland, Ohio.
- 2004** - Amstell acquires 10 self-storage facilities in Cleveland, Ohio.
- 2006** - Amstell acquires 10 self-storage facilities in Cleveland, Ohio.
- 2007** - Amstell acquires 10 self-storage facilities in Cleveland, Ohio.
- 2008** - Amstell acquires 10 self-storage facilities in Cleveland, Ohio.



AMSDPELL
COMPANIES
www.amstellcompanies.com

AMSDPELL
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Store Detail by State

State	Store	Year	Revenue	Profit
Florida	1	2008	\$1,200,000	\$100,000
	2	2009	\$1,500,000	\$120,000
	3	2010	\$1,800,000	\$150,000
	4	2011	\$2,100,000	\$180,000
	5	2012	\$2,400,000	\$210,000
	6	2013	\$2,700,000	\$240,000
	7	2014	\$3,000,000	\$270,000
	8	2015	\$3,300,000	\$300,000
	9	2016	\$3,600,000	\$330,000
	10	2017	\$3,900,000	\$360,000
Michigan	1	2008	\$1,000,000	\$80,000
	2	2009	\$1,200,000	\$100,000
	3	2010	\$1,400,000	\$120,000
	4	2011	\$1,600,000	\$140,000
	5	2012	\$1,800,000	\$160,000
	6	2013	\$2,000,000	\$180,000
	7	2014	\$2,200,000	\$200,000
	8	2015	\$2,400,000	\$220,000
	9	2016	\$2,600,000	\$240,000
	10	2017	\$2,800,000	\$260,000

Parent Company Corporate Folder & Inserts

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Compass Self Storage • Cleveland



EDDM/Postcard Direct Mail/Illustration

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Compass Self Storage • Cleveland

ARE YOU HURRICANE READY?



DON'T GET CAUGHT IN THE EYE OF THE STORM... BE PREPARED FOR THE HURRICANE SEASON!

We Feature:

- Interior Storage
- Climate Controlled Storage
- Covered Storage
- RV & Boat Storage
- Boxes & Packing Supplies
- Month-to-Month Leases
- 7 Day Access
- 24-Hour Video Recording
- No Security Deposit

19020 N. Dixie Mabury Hwy. Lutz, FL 33548 (813) 909-2242

14529 Bruce B. Downs Blvd. Tampa, FL 33613 (813) 632-3700

4413 Madison St. New Port Richey, FL 34452 (727) 842-1750

10161 County Line Rd. Spring Hill, FL 34408 (352) 684-4414



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We Feature:

- Friendly, Knowledgeable Staff
- Online Account Access and Payment
- Move-In Specials Available*
- Fully climate controlled units
- State-of-the-art security system
- Boxes & moving supplies

*See manager for details.




4200 Hunsaker St. E. Lansing, MI 48823 (517) 351-2500




Kitchen
Living Room
Bedroom



AND FREE MOVING TRUCK DRIVER

Ask us how to receive a **FREE iPad 2!***

compass SELF STORAGE

We make it easier!

- CLIMATE CONTROLLED
- LARGE INTERIOR LOADING AREA
- STATE OF THE ART SECURITY SYSTEM
- 7 DAY ACCESS
- BOXES & MOVING SUPPLIES
- MONTH TO MONTH LEASES
- AVAILABLE OFFICE SPACE FOR RENT

58 Locust Ave. Bloomfield, NJ 07003 973-370-0481





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1st Month Rent FREE!

WHEN YOU RENT NOW

At Compass, we make it easier. We understand that packing, moving and storing your belongings isn't something you look forward to doing. However, we streamline that process by providing top notch customer service and by guiding you through the entire process.

We Feature:

- Boxes & Packing Supplies
- Month-to-Month Leases
- 7 Day Access
- 24-Hour Video Recording
- No Security Deposit

3885 Frey Road Kennesaw, GA 30144 770-499-6565





RESERVE A UNIT IN OUR RENTAL OFFICE OR ONLINE AT COMPASSSELFSTORAGE.COM

Ads

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Compass Self Storage • Cleveland



Site Photography

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Compass Self Storage • North America



Custom Icons

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Compass Self Storage • North America



compass
SELF STORAGE

NEED STORAGE?

SERVING THE TENNESSEE AND MISSISSIPPI AREA
BOXES & PACKING SUPPLIES
TRUCK RENTAL AVAILABLE

www.COMPASSSELFSTORAGE.com

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SELF STORAGE

NOW RENTING!

www.compassselfstorage.com

compass
SELF STORAGE

We sell boxes & moving supplies!

www.compassselfstorage.com

compass
SELF STORAGE

RATE US ON GOOGLE

Tell Others What You Think.

You need to be logged in to a Google Account to write a review. If you're not logged in, you'll be prompted to either sign in or create a Google Account. You can opt out at any time.

1. Go to maps.google.com
2. Search for our Compass Self Storage location (search "Compass Self Storage, City, State")
3. Click on our location
4. Click "write a review"
5. Give your review
6. Click Publish

Google maps

Billboards, Signs & Posters

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Compass Self Storage • Cleveland



Truck Wrap

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Crains Rubber & Plastics News

A BCD Creative has been working with Crains Rubber & Plastics News since our inception. For many years we handled all of their print promotions leading up to the various tradeshow and conferences they hosted nationwide. When they went through a large corporate shift last year, we transitioned to being responsible for the design of the websites for their two largest biennial tradeshow. We re-designed the websites from the ground up, and provided regular maintenance and updates on a daily basis.

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Crains Rubber & Plastics News

Connectivity

Breaking News...

The Forecast for 2012 Looks Great

Akron, Ohio, January 2012

69% of Rubber & Plastics News readers expect business to increase

In a recent study conducted by Signet Research for the leading rubber industry newspaper, *Rubber & Plastics News*, seven out of 10 readers expect their business to improve in 2012.

In addition, the study confirmed nearly one-third of *RPN's* readers always read the *Rubber & Plastics News* Forecast issue to get an unbiased point of view of what to expect in the ever-changing rubber industry – from new cutting-edge technology to innovations that will impact their bottom line.

According to the research, the 2012 Rubber Industry Forecast issue, January 23, will be kept by half of the *RPN* readers for future reference, making this forward-looking issue an outstanding advertising investment opportunity.

Connect with *RPN* readers in this special forecast, which is sure to be one of *RPN's* best-read and best-kept issues of 2012.

Call or email your sales representative for more information.

Ad orders are due January 11.

Brent Weaver
Sales manager
phone: 330-865-6119
email: bweaver@crain.com

Pete McNeil
Display sales representative
phone: 330-865-6109
email: pmcneil@crain.com



Where the rubber industry gets its news first. Rubber & Plastics News

Where the rubber industry gets its news first. Rubber & Plastics News

phone: 330-865-6119
email: bweaver@crain.com

phone: 330-865-6109
email: pmcneil@crain.com

Connectivity

THE RECIPE FOR THE RIGHT CUSTOM MIX

In the February 25 issue, *Rubber & Plastics News* will include a special section that will focus on the benefits of custom mixing. In-depth stories will explore the new custom mixing technologies and material advancements that can help readers improve their manufacturing operations, especially in today's economy.

This dynamic editorial environment is an outstanding advertising investment opportunity for custom mixers to promote their products and services to thousands of rubber product manufacturers who are looking for:

- Compounding ingredients and rubber chemicals to improve mixing
- New machinery and equipment to reduce mixing cycles
- New ways to reduce costs and impact their bottom line

Connect with your customers in this special issue, which also includes a listing of custom mixers.

Take advantage of the Custom Mixing Special Report issue by calling or emailing your sales representative.

AD ORDERS ARE DUE FEBRUARY 13.

Brent Weaver
Sales manager
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Display sales representative
phone: 330-865-6109
email: pmcneil@crain.com



Where the rubber industry gets its news first. Rubber & Plastics News

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Ads

Print

Web

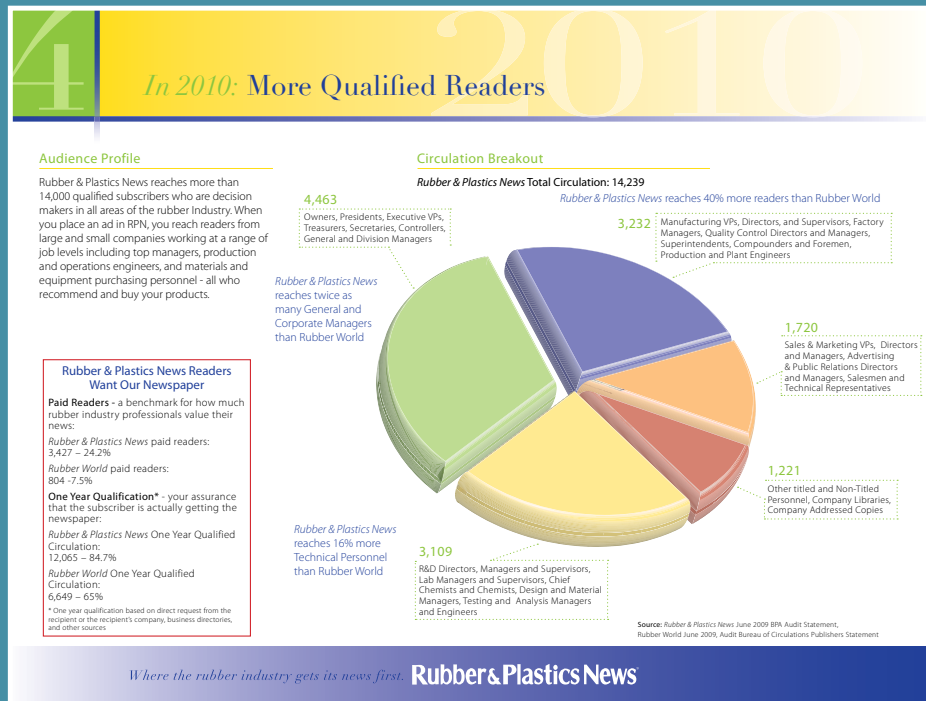
Photography

Video

Interactive

A B C D Creative

Client: Crains Rubber & Plastics News



Where the rubber industry gets its news first. **Rubber & Plastics News**

Rubber & Plastics News

Where the rubber industry gets its news first.

2010

More Exposure
 + More Value
 THE BEST YEAR EVER FOR

Expanding Your Reach

2010 Media Information

In 2010: Print Specifications & Shipping Information

PRINT SPECIFICATIONS

Tab spread (108")
 Image Area 21" x 13-1/2"
 Trim 21-3/4" x 14-1/2"
 Bleed 22" x 14-3/4"

Tab (54")
 Image Area 10-1/8" x 13-1/2"
 Trim 10-7/8" x 14-1/2"
 Bleed 11-1/8" x 14-3/4"

1/2 Tab (27")
 Image Area 10-1/8" x 6-3/4"
 Trim 10-7/8" x 7-3/8"
 Bleed 11-1/8" x 7-1/2"

Junior Spread (60")
 Image Area 15-3/4" x 10"
 Trim 15-3/4" x 10-5/8"
 Bleed 16-3/4" x 10-3/4"

Junior Page Ad (30")
 Image Area 7-1/2" x 10"
 Trim 7-7/8" x 10-5/8"
 Bleed 8" x 10-3/4"

Ad Size Image Area
 2/3 page (20") 4-7/8" x 10"
 1/2 page (15") 7-1/2" x 5"
 1/3 page (10") 4-7/8" x 5"
 1/4 page (7-1/2") 2-5/16" x 7-1/2"
 1/6 page (5") 2-5/16" x 5"
 or 4-7/8" x 2-1/2"

Display Column Widths
 1 column 2-5/16"
 2 columns 4-7/8"
 3 columns 7-1/2"
 4 columns 10-1/8"

SHIPPING INSTRUCTIONS
Upload Ad Material to:
www.cran.com/digital-ad_center
By Mail:
 Media should be CD-ROM. Space and insertion orders, materials, correspondence and CD-ROM should be addressed to the Display Advertising Production Manager.
Attention: Lucrece Bresh
 Production Manager
 Rubber & Plastics News
 1725 Meridian Rd.
 Akron, OH 44313
 Phone: 330-865-6170

*Bleeds off top only
 **Bleeds off four & side only

Excerpts from Media Kit

Print

Web

Photography

Video

Interactive

A B C D Creative

Client: Crains Rubber & Plastics News

ITEC INTERNATIONAL TIRE EXHIBITION & CONFERENCE
TIRE MANUFACTURING
AKRON 2014
September 9-11, 2014

Maxx, the best tire building technology we ever made.
Read all about the MAXX at vmi-tire.com

THINKING FORWARD

EXHIBIT REGISTER SCHEDULE EVENT SITE ABOUT ITEC SOCIAL MEDIA RESOURCES

ITEC Returns to Akron, Ohio
The birthplace of the tire industry

Learn More

Concurrent Meetings: The University of Akron Mechanics Short Course

Corporate Sponsors: THINKING FORWARD

ITEC IS COMING!
DAYS: 130 HOURS: 16
MINUTES: 05 SECONDS: 14

Conference Chairman: Ronald Bertlich
Invites You To Present A Paper At ITEC 2014.

ITEC INTERNATIONAL TIRE EXHIBITION & CONFERENCE
ORLANDO 2014
THE DEALER / AUTO SERVICE
AUGUST 20, 21, 22, 2014

LEARN MORE ABOUT SMART TIRES
CROSS-TRAINED FOR DURABILITY AND FUEL SAVINGS
OptiGreen Series

EXHIBIT REGISTER SCHEDULE EVENT SITE ABOUT ITEC SOCIAL MEDIA RESOURCES PAGES

ITEC Moves To An Exciting New Location In Orlando, Fla

Make Hotel Reservation

ATTENDEES: PRE-REGISTER NOW

Tire Dealer/Auto Service
Pre-Registered Attendee: \$65
Event Day Registration: \$100

Carroll Royale
8010 World Center Drive
Orlando, FL 32821

EXHIBITORS: BOOK SPACE NOW!

110 AUGUST 20-22
16 AUGUST 19

GOODYEAR

ITEC INTERNATIONAL TIRE EXHIBITION & CONFERENCE
TIRE MANUFACTURING
AKRON 2014
September 9-11, 2014

Maxx, the best tire building technology we ever made.
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THINKING FORWARD

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Home / Exhibit / 2014 Products & Services

ITEC 2014 Products & Services

CALENDERS AND SUPPORT MACHINERY/HARDWARE

C.A. Lister Co. Inc.
Lister provides Automation services including PLC, HMI and drive systems for tire production equipment. New machines and equipment upgrades include: Extruder controls, alloy spray cutters, cutting press controls, lifts/turners, laminators, breaker/breaker shears and edgeline/guiding. Lister equipment includes the cord and conveyor belt rip lines, calendar trains, single-end breakers, surface winders, Computerizer 2000 ice breaker and heavy duty safety chucks.

Carolina Belling Company
Carolina Belling provides conveyors, conveyor belting, and power transmission supplies for the tire industry. We feature a Hot Stock & Water (HSW) belt with superior release properties especially designed for hotrubber and greenlines.

FACTS, Inc.
FACTS specializes in Calendar Gauge Control, Calendar Line Control, Extrusion Line Control, On-Line Measurement and control of the product, Scanning Profile Measurement systems, Bubble Relief systems, Automatic Servo Mill Knife systems, Servo Iron Knife systems, WDI Measurement systems, Hydraulic upgrades, Mixing Controls, Data Collection, Event Logging, Ticket Printing and Reporting.

ITEC INTERNATIONAL TIRE EXHIBITION & CONFERENCE
ORLANDO 2014
THE DEALER / AUTO SERVICE
AUGUST 20, 21, 22, 2014

SEE US AT
ITEC BOOTH #400

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Home / Exhibit / Sponsorship Opportunities

ITEC 2014 Tire Dealer/Auto Service sponsorship opportunities

Maximize your impact at ITEC 2014 Tire Dealer/Auto Service with a sponsorship. We offer a variety of conference sponsorships to put your name in front of retail and commercial tire dealers, tire sellers and distributors, automotive service providers, and retreaders attending ITEC 2014.

View The ITEC Sponsorship Brochure

Website

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Parenting Expo / Blue Sky Events

A BCD Creative has been working with Parenting Expo since their inception in May of 2014. This small business launched with a short time frame before their first conference in Pittsburgh. A BCD creative was tasked with developing the website for the parent company, Blue Sky Events, as well as an all encompassing website for Parenting Expo. Even more challenging was their desire to also have comprehensive individual websites for each city that would be hosting the conferences. While the owner of this endeavor recently decided to discontinue the business, it is transitioning to a new business run by one of the former partners. A BCD Creative has been asked to be a key partner in this new venture and we are in the planning stages for the new website and quarterly publication.

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Parenting Expo / Blue Sky Events



Parenting Expo Website

Print

Web

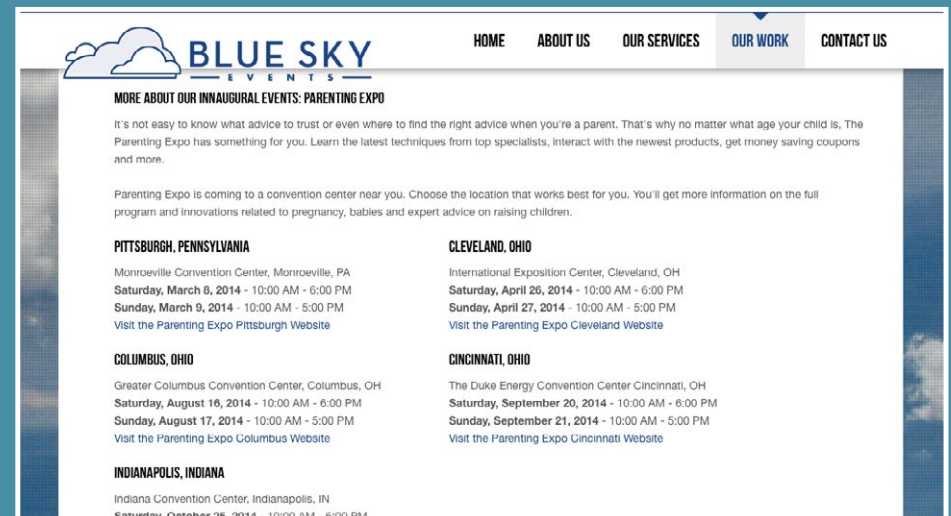
Photography

Video

Interactive

A BCD Creative

Client: Parenting Expo / Blue Sky Events



Blue Sky Events Website

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: NetTrack Marketing / Unistrut

A BCD Creative often partners with other small businesses to help them fulfill their clients' needs. One such partnership was with NetTrack Marketing who was hired to help boost the analytics for the Unistrut website. Part of their plan included improving their web presence by producing short, informative videos on how to use some of their most popular products. A BCD Creative filmed and edited the videos which are now part of the Unistrut YouTube channel.

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: NetTrack Marketing / Unistrut

- ➔ Attaching Threaded Rod - UNISTRUT
 - ➔ Available Finishes - UNISTRUT
- ➔ Hole & Slot Configurations - UNISTRUT
- ➔ Tip Over Post Vs Rigid Post - UNISTRUT

Videos

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Nature Center at Shaker Lakes • Cleveland

Community, nature and wildlife are important to us. When given the opportunity to use our creative talents in a way that gave back to our community, A BCD Creative was happy to volunteer our time. The non-profit Nature Center at Shaker Lakes holds a spectacular fundraising gala each year that supplements their budget so they can expand access to nature and education about wildlife to urban children from all over greater-Cleveland. A BCD Creative volunteered our services two consecutive years and helped the volunteer group design, print and distribute custom invitations, signs, and booklets. All our hard work culminated in a spectacular evening under a beautiful tent on the grounds of the Nature Center.

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Nature Center at Shaker Lakes • Cleveland

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Marigold Catering
Meredith Camp Events
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Design Services Provided by A BCD Creative | www.abcdcreative.com



Please join us for an eco-fabulous evening of food, friends, music and laughter under the stars.

Saturday, June 8, 2013
6pm - 11:30pm
Nature Center at Shaker Lakes

2600 South Park Boulevard | Shaker Heights
Summer Cocktail Attire | Valet Parking

Eco-sensitive elements throughout - truly a Green Site on a Starry Night

2013 GREAT BLUE HERON AWARD
Presentation to **TREMCO** a leader in corporate sustainability

Two Fabulous Raffles...
A TAG Heuer Men's Watch from Alison Jewellers
A constellation-themed necklace from Heather B. Moore Jewelry
Tickets: 2 for \$50; 5 for \$100

Auctions...
Rain barrels handpainted by local artists, unique dining experiences courtesy of Peristie Automotive, custom furniture by Reclaimed Cleveland and more!

Raise the Paddle...
for ASK! (Applied Science for Kids) for Cleveland Metropolitan Schools - and help inspire more than 2500 young children to become stewards of our environment.

Cocktails, Hors d'oeuvres & Dinner by **Marigold Catering**

Specialty Desserts & Treats by **Luna Bakery Café**

Live Music & Dancing with **Special Request**

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Listed as of March 23, 2012

Design provided by Brady Dindia of A BCD Creative

The gem in your backyard...

Nature Center AT SHAKER LAKES

Green Site, Starry Night

Saturday, June 8, 2013
an eco-fabulous benefit for the Nature Center at Shaker Lakes

Nature Center AT SHAKER LAKES

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Listed as of March 23, 2012

Executive Director
Kay Carlson

Invitations & Illustrations

Print

Web

Photography

Video

Interactive

A BCD Creative

Client: Miscellaneous



Logos

Print

Web

Photography

Video

Interactive